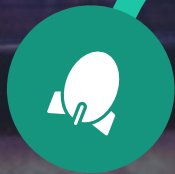


The FabLabs as a Strategy to Capacitate Technopreneurs in the Regions



Undersecretary Nora K. Terrado
Trade and Investments Promotion Group
Department of Trade and Industry

DIGITALIZATION IS PACING AT A VELOCITY FASTER THAN LIGHT



Since 1888, Kodak has given rise to amateur photography and created campaigns on capturing everyday moments in life



On 1975, Steven Sasson – a Kodak employee, invented the first digital camera

Lack of support to the engineer

Inability to open the available technology

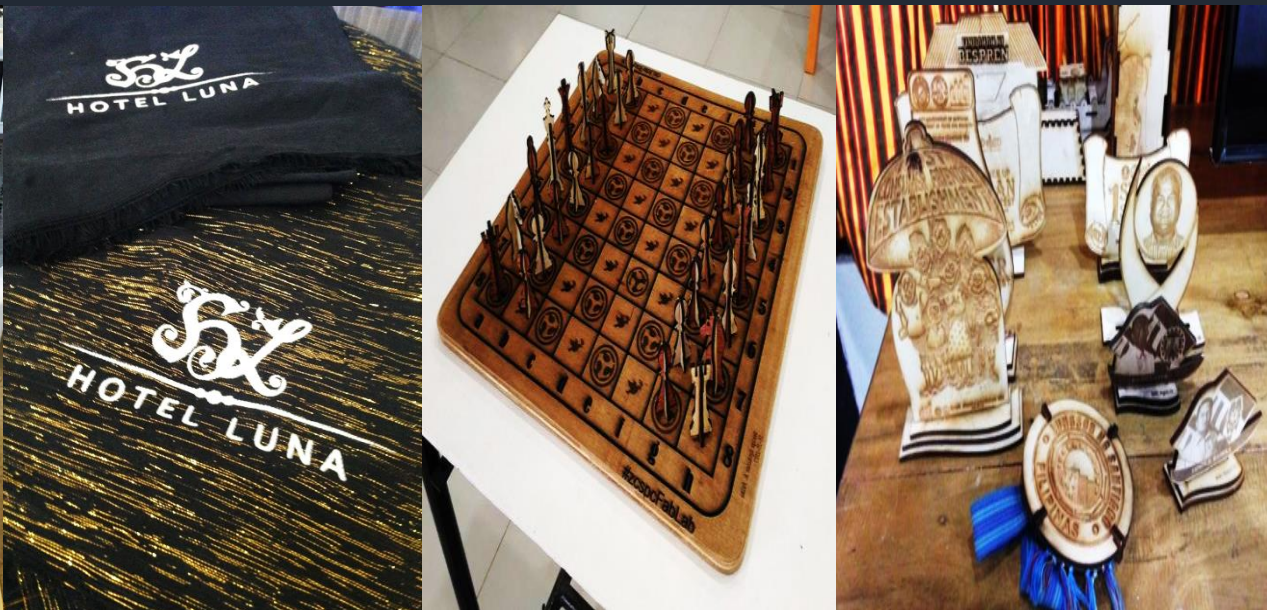


On 2012, Kodak filed for bankruptcy



FABLAB

Provides opportunities for entrepreneurs and individuals to develop and produce prototype products that are not accessible by conventional industrial scale technologies





FABLAB

UP CEBU

space
for

EDUCATION



ENTREPRENEURSHIP



CONNECTION



RESEARCH



FABLABS HELP MSMEs LEVEL UP



Enhances the local MSME ecosystem



Encourages the establishment of startups



Supports the development of entrepreneurs



comprise
99.6%
of business
in the
Philippines

generate
69.9%
of jobs in the
country

contribute
35%
to country's
economic
output



DTI PUSHES 7Ms TO PROMOTE MSMEs



Mindset Change



Mastery



Mentoring



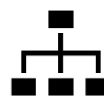
Money



Machine



Market Access



Models of Negosyo

DON'T BE JUST FABULOUS, REMEMBER **F.A.B.**





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THANK YOU